



## EPISODE RECAP: FEB. 27, 2006 THE APPRENTICE | 9/8 PM MONDAY | NBC

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### Insights on the Apprentice

It's clear that no one on the show is suffering from a small Ego. I think it's going to be a great season! There are so many personalities. I think viewers are going to be able to learn a great deal for the decisions these candidates make, good and bad.

The first lesson of the season is basic: Business is about performance. When you are given a specific task to do, **COMPLETE THE TASK!** When you are given a task to do, do it until it is completed or until you're told to do something else; even if you don't like doing it. Summer was the right choice to be fired because she really did not perform **AND** she stepped in the line of fire. If you are ever a similar situation, keep your mouth shut! Don't interrupt a supervisor or boss when they're speaking.

The second lesson is specifically for supervisors: **NEVER RETALIATE!** It only weakens you as a leader and you lose the respect of your team. Tarek brought Lee into the board room as retaliation. He didn't like what Lee had to say about his leadership, the fact that the team had no creative ideas. Otherwise Lee performed well and didn't belong in the board room. As leaders we need to listen and consider what the world around us tells us, even when we don't like it. Retaliation just makes your job harder.

Keep an eye on Brent. I think he is this season's Marcus, the person who is hyper verbal and says very little that is useful.